

Pricing & Specifications for Souvenir Advertisements

Full Page (8x11") Color	\$1000
Half Page (8x5.5") Color	\$600
Quarter Page (4x2.25") Color	\$350
Coversheet (Back & Inside) Color	Already taken

Preferred type: "Print/Press ready" PDF with all fonts imbedded

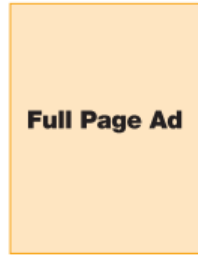
Resolution: **300 DPI**



Color Model: **CMYK**

Note: 1) For bleed ads, please keep live matter 1/4" from trim edges

2) Refer the following information for ad sizes to be followed



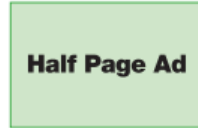
Full Page Ad

Ad specs:

trim size: 8.5 x 11"

bleed size: 8.75 x 11.25"

live area: 8.25 x 10.75"



Half Page Ad

Ad specs:

trim size: 8.5 x 5.5"

bleed size: 8.75 x 5.75"

live area: 8.25 x 5.25"



Quarter Page Ad

Ad specs:

trim size: 4.25 x 5.5"

bleed size: 4.5 x 5.75"

live area: 4 x 5.25"

For any additional
 details about souvenir ads
 please contact

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